



Speaker Application

11th Australasian Better Boards Conference

BRISBANE CONVENTION AND EXHIBITION CENTRE, AUSTRALIA

28th, 29th & 30th July 2017

The Better Boards Conference organising committee is now accepting original papers and presentations **that address the 2017 conference title and themes.**

The key deliverable of all presentations at the Better Boards Conference is **high-level professional development and practical solutions** for the chairs, board members, CEOs and executives/senior managers of Australasia's not-for-profit organisations.

An opportunity to be showcased as a thought leader in the not-for-profit sector

WHO SHOULD APPLY?

The conveners of the Better Boards Conference 2017 are seeking presenters and speakers who are:

- Chairs and directors of exemplary NFP organisations, peak bodies, public or private companies.
- Champion CEOs and executives of NFP organisations, private or public companies.
- Pre-eminent academics, researchers, advisors or consultants.
- Individuals who in their field of endeavour or enterprise have a powerful and practical message aligned to the conference theme and focus areas.

And:

- Have made a very significant contribution to the governance and leadership of either NFP organisations and/or the industry/sector in which they operate.
- Are key opinion leaders and as such are articulate, engaging, influential and well-informed.
- Will use applied or evidence-based research and/or practical experience to provide conference attendees with new or enhanced learnings and understandings.
- Can put forward both robust theoretical frameworks and practical, demonstrated case studies, strategies, processes or tools.

Recommend a speaker

Do you know someone who has a particular area of expertise, knowledge or experience that you believe would be beneficial to the Better Boards Conference audience?

Please fill out this form online to recommend a speaker:

www.betterboards.net/recommend

What is the theme and focus of the Better Boards Conference 2017?



Directors of cutting edge organisations recognise that they and their organisations have moved from a world of many constraints and few variables to one of few constraints and many variables. Adaptive directorship is the aim of the game and this year's theme:

'Adaptive Directorship: Governing for the unpredictable'

Set within an increasingly dynamic landscape in which the directors, chief executive officers and senior executives govern and lead their not-for-profit organisations, it is no longer just a case of "disrupt or be disrupted", "adapt or die", but one of governing and leading for the unpredictable.

The Better Boards Conference 2017 aims to highlight the mindset and strategies leaders will need to ensure the successful governance and leadership of their not-for-profit organisation in unpredictable times.

This is your opportunity to contribute to the leadership of the not-for-profit sector.

Key focus areas of the conference theme:

The conference conveners are looking for presentations that will highlight the *attitudes, behaviours* and *work practices* of adaptive directorship:

Adaptation, Strategy, Governance, Board Dynamics,

and focus the discussions on the following key areas that underpin the conference theme:

- **decision-making, strategic foresight, insight, intuition and agility**
- **business intelligence, research and analysis**
- **innovation, strategising and creating impact**
- **capability, productivity and performance.**

What transformational strategies or tactics, practical lessons, innovations or ideas, business/service models or processes can you share to assist not-for-profit directors, ensuring they adopt an adaptive approach to directorship?



11th AUSTRALASIAN BETTER BOARDS CONFERENCE
28-30 JULY 2017, BRISBANE, AUSTRALIA

Phone: (03) 5429 3786 Email: info@betterboards.net Website: www.betterboards.net

Presentation Format

Applications will be considered in the first instance for workshop presentations. Duration is approximately 30 - 45 minutes, actual length will be confirmed on acceptance into the conference program. Presentations **must include** a planned segment of at least 10-15 minutes, for questions and discussion with the audience.

Selection Criteria

Only submissions that address the conference theme and are consistent with the sub-themes as described above will be considered. The conference committee's decision is final.

The Better Boards Conference participants expect high quality, thought-provoking and practical presentations that either challenge their current thinking and practice, or step outside the square, delivering leading edge ideas and practical solutions.

Presentations **must** focus on the **board, governance** and/or **CEO leadership level**, and **provide clear actionable outcomes** and practical solutions, processes or tools for delegates.

Presentations must also:

- Be at an **advanced** level of knowledge (the audience is experienced and has high expectations).
- Be **original** (do not recycle past presentations).
- Promote **discussion**, participant engagement, and interaction.
- Be constructed on **evidence-based** research, case studies and/or industry/organisational best practice.
- Showcase **innovative** or unique practices, **frameworks, methodologies, processes or tools**.
- Clearly detail the **learning outcomes** for delegates.
- Be lively and **engaging**.

STRICTLY NO PROMOTION OF COMMERCIAL PRODUCTS OR SERVICES.

Trade displays and sponsorship opportunities are available if you wish to promote a product or service. Please contact Better Boards for a sponsorship prospectus.

Speaker Application Form

Please complete in block letters. Please print your name, position, organisation, presentation title and presentation description as you would like them to appear in the conference program.

If more space is required for any of your responses please attach a separate document.

The deadline for applications is **Thursday 15 December 2016.**

Speaker's Name	First:	Last:		
Position				
Organisation or affiliation				
Speaker's Contact Details	Mobile: Office:	Email:		
Online Presence	LinkedIn: Twitter:	Other social media:		
Publications	Do you publish a newsletter or have an email list? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, what size? Would you be willing to promote your involvement in the Better Boards Conference to your email list? Yes <input type="checkbox"/> No <input type="checkbox"/>			
Postal Address	Street or PO Box	State	Postcode	
	Suburb/Town	Country		
Dietary or access needs:				
Proposed Audience (circle)	CEOs and Executives		Board Members and Directors	
Proposed Stream (circle)	Governance	Strategy	Board Dynamics	Adaptation
Proposed Format (circle)	Interactive Workshop	Information Session	Facilitated Discussion	Product Placement
Presentation Title (10 words maximum)				
Presentation Description (100 words maximum)				
Key Points	What are the 3 - 4 Key Points you will be sharing during the presentation?			
	1.			
	2.			
	3.			

Main Outcome	What is your number one outcome or take-away for delegates to remember?				
Engagement	Specify any interactive aspects or formats in your presentation: • •				
Original Thinking (Brief description)	What makes your perspective or presentation on this topic unique (rather than what qualifies you):				
Content Level (circle)	1 Basic	2	3 Intermediate	4	5 Advanced
Please Attach	1. Brief biography (100 words maximum) 2. Recent photo (JPEG format, at least 1mb in size)				
Speaking Referees	Contact 1: Contact 2:				
Supporting Links	Links to any online videos of you speaking on this or similar topics, articles you have written or been featured in, or any other material to support your application:				
Equipment	List any specific equipment or setup needed for your presentation:				
Please disclose any commercial affiliations					
Application Video*	<p>Better Boards requires that each application be accompanied with a short video (5 minutes maximum), featuring you as the speaker.</p> <p>You don't have to be Spielberg (something shot on your mobile will be fine).</p> <p>Your video will help the panel get a better understanding of your fluency on your proposed topic, presentation quality and style.</p> <p>In the video you should tell us:</p> <ol style="list-style-type: none"> 1. Your name, organisation or affiliation. 2. Why your topic it is important, what aspect of the theme it relates to and the key outcome/take-away delegates will get from this presentation. 3. What you bring to the Better Boards Conference that is unique. <p>Please keep your points brief. Your video should be no longer than 5 minutes.</p>				
(See our quick guide at www.betterboards.net/video-guide.pdf for technical tips.)					

We recommend uploading your video to Wistia.com
Wistia offer a free plan and have loads of info on creating a video if you need it. You can use any video hosting that takes your fancy, as long as our team can access the link to view the video.

**better
boards**
conference 2017

Better Boards will provide accepted speakers with:

- A nationally recognised platform from which to influence the discussion and direction of governance and leadership in the NFP sector, raise your profile and cement yourself as a thought leader.
- Australasia's largest audience of NFP directors and CEOs, as a result of our national marketing campaign. Over 90% of the attendees are directors or CEOs.
- A venue with world class facilities in the heart of Brisbane.
- Promotional materials about your presentation and the conference that you may choose to distribute throughout your networks.
- Complimentary registration for onsite* conference sessions, including catering.
*excludes the Gala Dinner, the Board Member Innovation Tour, the Masterclasses and the bus component of CEO's Day.
- The largest networking opportunity of its kind in Australasia with other leading directors and CEOs of NFP organisations.
- An edited recording of your presentation, providing there are no technical hitches.
- Photos of you presenting, providing there are no technical hitches.
- The opportunity to submit a relevant article for publication in the Conference Magazine.
- The opportunity to publish an advertisement in the Conference Magazine at a discounted rate.
- The opportunity to submit a relevant article for publication in the Better Boards Newsletter (to an audience of 3,000+ NFP board members and CEOs).

11th AUSTRALASIAN BETTER BOARDS CONFERENCE
28-30 JULY 2017, BRISBANE, AUSTRALIA